



SHREYA DHAR

GRAPHIC DESIGNER

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Design Portfolio: <https://www.shreyadhar.com>

Makeup Portfolio: <https://www.shreyaportfolio.com/>

SKILLS

- Adobe After Effects
- Adobe Illustrator
- Adobe Photoshop
- Axure RP 10
- Experience Design
- Fashion Design & Styling
- Figma
- Makeup artistry
- Premier Pro
- Pro Create
- Social Media Management
- Web Design

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Undergraduate Program
Bachelor of Fine Arts - Graphic Design
2019 - 2024

Honors: Dean's List (FALL 2020 & 2023)

PUBLICATIONS

BRITISH VOGUE

Provided makeup artistry for a series of photoshoots showcasing a jewelry designer's work, resulting in multiple features within The British Vogue's prestigious September, and October and November 2022 issues.

EXPERIENCE

SPREAD DESIGN

Bangalore, India - Intern

July - August 2021

- Played a pivotal role in the rebranding initiative for a prominent healthcare provider chain by designing distinctive uniforms representing various medical specialties and crafting specialized signage, employing Adobe Illustrator.
- Conducted comprehensive secondary research to support the primary research team in the UX design project for Goa's new international airport. Gathered and analyzed data from various airports to inform and enrich the primary research team's work.

SCAD MANOR

Savannah, GA

May 2021 - March 2023

- Lead makeup artist at The Manor, an online fashion publication at SCAD managed by students.
- Engaged in styling, and the creation of social media content as well.

DENTSU INC.

Pune, IN - Online intern

July - August 2022

- Crafted and developed professional visual narratives to effectively communicate complex information or ideas while maintaining brand identity for clients.

FREELANCE DESIGN CONSULTANT

June 2024 - Present

- Worked on the branding of two startups which included designing their logos, brand color palette, and typography as well as designing a website.

PROJECTS UNDERTAKEN

- Redesigned Instacart app
- Branding & Identity Projects
- Package design for Tarot cards
- Magazine Design
- Logo Designs
- Newspaper design
- Poster design inspired by other graphic designers.
- Typographic Posters inspired by songs
- Website designing for a startup