SHREYA DHAR
Graphic & UI/UX Designer

About Me

Passionate about creating meaningful impact through design, I thrive on exploration, growth, and hands-on experience to craft compelling visual solutions.

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🌐 www.nobounddesigns.com

Language

- English (Fluent)
- Hindi (Fluent)
- Spainish (Basic)

Expertise

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Figma
- Pro Create
- UI/UX Design
- Branding & Identity
- Logo Design
- Package Design
- Magazine Design
- Poster Design

Experience

FOUNDER & UI/UX DESIGNER
No Bounds (Design Boutique)
June 2024 – Present

Specializing in UI/UX design, digital experiences & branding projects for diverse clients.
• **Aiota (June – Sep 2024):** Led rebranding efforts, designing a new logo, typography, and color palette for a leading provider of cutting-edge retail solutions in Australia. Created a responsive website to showcase and sell ESLs, smart trolleys, security cameras, and installation services.
• **The Good Place: WIP (Oct 2024 – Present):** Designing a responsive website for an art studio featuring artworks by Shilpa & Studio Ebony, event RSVPs, and branding. Redesigned the studio's logo, developed branded social media accounts, and designed business cards.
• **Wildlife Safari Brand: (Jan – March 2025):** Developing brand identity (name, logo, color palette, typography) and responsive website to promote wildlife safari tours. Creating branded social media accounts.
• **Baghirathi: WIP (Feb 2025 – Present):** Designing a responsive website for a transport services company, which incorporates asset management, B2B services, curated tours, safety programs, and invoicing solutions.

DESIGN INTERN
Dentsu Inc.
July - August 2022

Crafted and developed professional visual narratives to effectively communicate complex information or ideas while maintaining brand identity for clients.

DESIGN & UX RESEARCH INTERN
Spread Design
July - August 2021

• Led uniform design and crafting specialized signage systems for a healthcare provider's rebranding.
• Conducted secondary research for Goa's new international airport which included, analyzing data from various airports.

Education

Savannah College of Art & Design
2019-2024
Bachelor of Fine Arts
Major: Graphic Design
Honors: Dean's List (FALL 2020 & 2023)